About badoo
Badoo is the biggest dating network in the world, with over 350 million people registered. That’s more than the entire population of the U.S (just sayin’!)

But Badoo is bigger than dating
WHO WE ARE

Whether you want to chat, make friends, date or charm someone with your ‘on point’ choice of emojis.

Badoo lets you discover new people across 190 countries, in 47 languages.
What we stand for
Badoo is open to all courteous and kind humans! If you have a heart, you’re welcome on Badoo.
Playful

We take a light-hearted, fun approach to connecting, dating and meeting new people.
One thing Badoo is serious about is safety. We put the safety of our community at the forefront of everything we do.
Adventurous

Our obsession with innovation has pioneered the dating landscape for the last 11 years. We’ll continue to provide exciting new ways to connect the world.
Why we exist
We simply want to make it

EASIER TO FIND SOMEONE

who gets your heart beating faster*

* Whether that’s a new friend, a first date or an opening ‘hey!’ - we’re all about meaningful connections that bring excitement and, hopefully, some butterflies.
BIGGER. BETTER. SAFER.

250k verified profiles every day
350 million registrations worldwide
350 million messages sent
180 million swipes right every day
47 languages

There’s someone on Badoo in 190 countries
Even on the smallest island in the world, Christmas Island, 180 of the 2000 inhabitants are on Badoo!

SIZE DOESN’T ALWAYS MATTER, BUT ON THE BIGGEST DATING NETWORK IN THE WORLD, THERE’S ROOM FOR EVERYONE TO DO THEIR OWN THING...
Where did it all start?

Badoo is the pioneering force behind location-based matching and changed the online dating landscape as we know it. It was first launched in 2006 by founder and CEO Andrey Andreev. Within its first year, Badoo’s popularity exploded throughout Europe, as a new way to meet people nearby. Now, it’s live in 190 countries and is available in 47 languages.

Badoo is headquartered in Soho, London and has offices in Moscow.
Badoo is that person who seems to know everyone

1. Witty, cheeky (has a tendency to throw a pinch of sarcasm in the mix) but never rude
2. Friendly and sincere, but not patronising
3. Lighthearted, playful and doesn’t take itself too seriously
4. Badoo is that person who seems to know everyone
Badoo hits London, baby!
At 2am on Saturday, Neil can’t resist cheesy music, sticky carpets and dancing like a fool.

At 1pm on Sunday, Neil can make a better impression on Badoo.

Vicky, 24
Always ends up in Brixton on a Friday night. In need of a dance partner.
What’s being said about us?
“Badoo [...] is making that process a whole lot easier by being the first to eliminate catfishing instantly.”

“Badoo, has come up with a way to make sure catfishing can't happen!”

“A mass phenomenon”

“[Badoo is] a big deal and it’s growing”

“Badoo is the silent giant in the industry”

“Badoo’s popularity has been driven by the fact they’ve listened to the masses”

“[In 2016] Badoo was the most downloaded dating app in 21 countries.”

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So,

WHAT’S NEXT?

Badoo’s got some big plans brewing. Soon, the app will be rolling out a number of never-before seen features that are going to shake things up in the dating world...

Keep your eyes peeled folks!